

← Insight →

Insight phase

Kick-off meeting
to define roles, responsibilities,
project timescales, measures,
milestones etc.

Assessment of
organisation
Review of existing situation and
materials, objectives and key
processes.

Assessment of
Participants
e.g. MIRO or other psychometric
tools. Understanding previous
learning and initiatives.

High level design
Overview of what needs to
happen, where resources should
be focused, most appropriate
approaches etc



high level design document

← Innovation →

Development phase

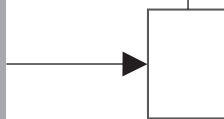
Detailed design pack 1

Review pack 1

Detailed design pack 2

Review pack 2

Sign-off meeting



sign-off pack

Delivery phase

Pilots

Live interventions

← Integration →

Review phase

Remeasure

Feedback review

ROI review

the learning eye

Ongoing review and project management, logistics, feedback etc.